

Rep Order# 8863556 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/12/2012 8:47 AM
Last Received: 09/12/2012 6:36 AM
Showing Buylines: All Lines

1 of 4

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC HE 2012
Estimate# 3158
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency CTP1P2ME
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	SU		10A-11A	THIS WEEK-ABC	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
<i>Rating: 1.1</i>												
2	F		3P-4P	ELLEN	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
<i>Rating: 1.4</i>												
3	M		3P-4P	ELLEN	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
<i>Rating: 1.4</i>												
4	TU		3P-4P	ELLEN	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
<i>Rating: 1.4</i>												
5	W		3P-4P	ELLEN	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
<i>Rating: 1.4</i>												
6	TH		3P-4P	ELLEN	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
<i>Rating: 1.1</i>												
7	F		7A-9A	GD MRN AMR	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
<i>Rating: 1.1</i>												
8	M		7A-9A	GD MRN AMR	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
<i>Rating: 1.1</i>												
9	TU		7A-9A	GD MRN AMR	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
<i>Rating: 1.1</i>												

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Showing Buylines: All Lines										
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Station	KTVX-TV SALT LAKE CITY	Agency	{	NATIONAL MEDIA INC	Rep Firm					
Advertiser	() NRCC-NATL REPUB CONG	815 SLATERS LANE			Sales Office	() WASHINGTON				
Product	NRCC IE 2012	ALEXANDRIA, VA 22314			Salesperson	() JAN FOX				
Estimate#	3158	Agency C/P/R/2/E	1554263158		Salesperson Phone#	202-872-5880				
Buyer	Tracey Robinson	Flight Dates	10/05/2012 - 10/11/2012		Salesperson FAX#	202-872-0263				
Phone#		Hiatus Weeks								
Fax#										
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
---	---	---	---	---	---	---	---	---	---	---
Rating: 1.1	10	W	7A-9A	GD MRN AMR	:30	\$300.00	10/10-10/10	1	1	1
Rating: 1.1	11	TH	7A-9A	GD MRN AMR	:30	\$300.00	10/11-10/11	1	1	\$300.00
Rating: 1.3	12	F	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/05-10/05	1	1	\$400.00
Rating: 1.3	13	M	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/08-10/08	1	1	\$400.00
Rating: 1.3	14	TU	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/09-10/09	1	1	\$400.00
Rating: 1.3	15	W	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/10-10/10	1	1	\$400.00
Rating: 1.3	16	TH	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/11-10/11	1	1	\$400.00
Rating: 1.1	17	F	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/05-10/05	1	1	\$400.00
Rating: 1.1	18	M	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/08-10/08	1	1	\$400.00
Rating: 1.1	19	TU	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/09-10/09	1	1	\$400.00
Rating: 1.1	20	W	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/10-10/10	1	1	\$400.00

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Station	KTWX-TV SALT LAKE CITY					
Advertiser	() NRCC-NATL REPUB CONG					
Product	NRCC IE 2012					
Estimate#	3158					
Buyer	Tracey Robinson					
Phone#						
Fax#						
LT	Ln	Day	Time	Program		
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Rating: 1.1	21	TH	430P-5P	ABC 4 NWS-4		
Rating: 1.5	22	F	5P-530P	ABC 4 NWS-5		
Rating: 1.5	23	M	5P-530P	ABC 4 NWS-5		
Rating: 1.5	24	TU	5P-530P	ABC 4 NWS-5		
Rating: 1.5	25	W	5P-530P	ABC 4 NWS-5		
Rating: 1.5	26	TH	5P-530P	ABC 4 NWS-5		
Rating: 1.5	27	F	1035P-1105P	ABC-NITELINE<		
Rating: 1.1	28	TU	1035P-1105P	ABC-NITELINE<		
Rating: 1.1	29	TH	1035P-1105P	ABC-NITELINE<		
Rating: 1.4	30	SU	1030P-11P	SPORTS ZNE		
Rating: 2.6	31	SU	10P-1030P	ABC 4 NWS-10		

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815 SLATERS LANE	Sales Office	() WASHINGTON	
ALEXANDRIA, VA 22314	Salesperson	() JAN FOX	
Agency C/P1/P2/E	Salesperson Phone#	202-872-5880	
1554263158	Salesperson FAX#	202-872-0263	
Flight Dates			
10/05/2012 - 10/11/2012			
Hiatus Weeks			

JJ

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
:30	\$400.00	10/11-10/11	1	1	1	\$400.00	

